



## Mackenzie Bluewater Global Growth Fund

# Steady growth from around the world

## Why you should consider conservative growth companies

In an environment of low interest rates, slower economic growth and increased uncertainty, investors are challenged to grow their savings. A fund that invests in high-growth companies may boost portfolio returns, but it can also increase risk and may be unsettling for a conservative investor who is uncomfortable with volatility. A fund that invests in high-quality and mature growth companies may offer a unique mix of stability with a strong potential for portfolio growth.

## Why Mackenzie Bluewater Global Growth Fund

The fund offers conservative growth potential with the best in class companies from around the world .

### Conservative growth:

The fund offers the potential to build your wealth by investing in companies that are dominant in their industry and have the potential to grow faster than the economy. Recognizing that an overly aggressive approach to growth can expose investors to undue risk, the team seeks stable businesses with relatively little debt and established track records of strong profitability, with a view to bring conservative growth to a portfolio.

### Growth with global innovation:

The fund strives to invest in best in class global firms. This offers exposure to sectors that traditionally lag in Canada; for example, innovation in technology and healthcare is happening outside of Canada. In addition to bringing growth prospects, the fund offers diversification potential. Diversification is a combination of investments that behave differently from each other. This can help smooth out short term market gyrations and provide smoother, more stable returns.



### WHAT IS A HIGH-QUALITY GROWTH COMPANY?

Growth companies are fast growing companies that seem to have a promising future and generally grow faster than the economy. However, not all growth companies live up to their hype and may not always be immediately profitable. The growth companies we seek tend to have strong track records of delivering profits with high margins, allowing the fund the potential to provide steady and sustainable returns.

## How it works

### Focus on risk management and company research:

The Mackenzie Bluewater team's unique approach combines a top-down, macro view on the global economy to identify long-term risks. This analysis aims to safeguard the portfolio by avoiding economic sectors with a high potential for structural disruption, such as replacement of fossil fuels with alternative energy. Once the team has narrowed the universe of sectors and industries, companies are then selected using bottom-up analysis, which means looking for strong financials, solid competitive advantages, and a history of increasing profitability.

### Globally minded

The award-winning Mackenzie Bluewater team seeks conservative growth options wherever they exist around the world. Their disciplined investment approach guides them to find companies they believe to be best in class and leaders in their area of focus with potential to perform better than both the overall economy and their peers.

**We seek high quality, profitable businesses with a tailwind to sustainable, long-term growth and purchase them at a discount to fair value.**

David Arpin, Portfolio Manager

---

## Why invest with Mackenzie

As a Canadian-owned global asset management provider, we've been helping advisors deliver the best possible advice and investment solutions for more than 50 years. With over \$138 billion in assets under management and a comprehensive line of investment solutions, we are one of Canada's leading asset management companies. Our journey began with one client and one advisor working together, and though we've grown, we remain committed to the same belief: advice matters. When we work together with advisors and investors, we can achieve better financial outcomes.

---

**To find out more about how the Mackenzie Bluewater Global Growth Fund can help you achieve your financial goals, speak to your investment advisor today.**

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently, and past performance may not be repeated. The content of this collateral (including facts, views, opinions, recommendations, descriptions of or references to, products or securities) is not to be used or construed as investment advice, as an offer to sell or the solicitation of an offer to buy, or an endorsement, recommendation or sponsorship of any entity or security cited. Although we endeavour to ensure its accuracy and completeness, we assume no responsibility for any reliance upon it.